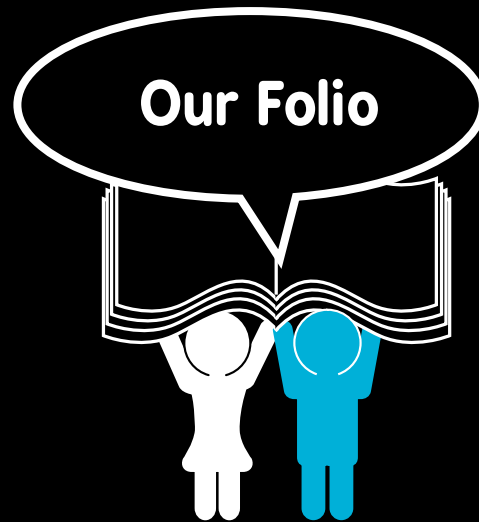
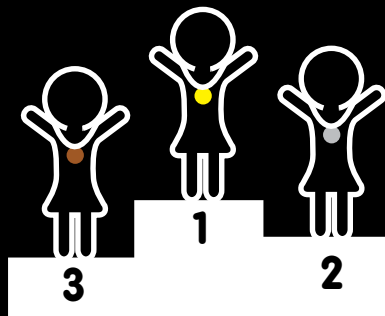


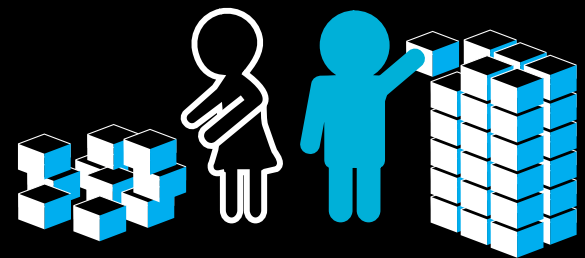


What's Inside...

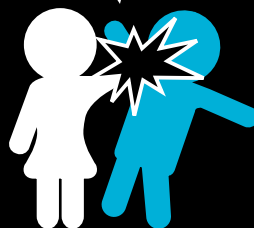
Our Results



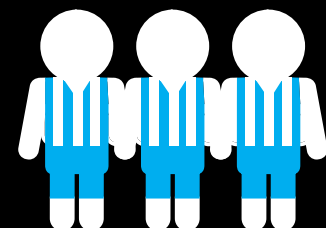
Our Process

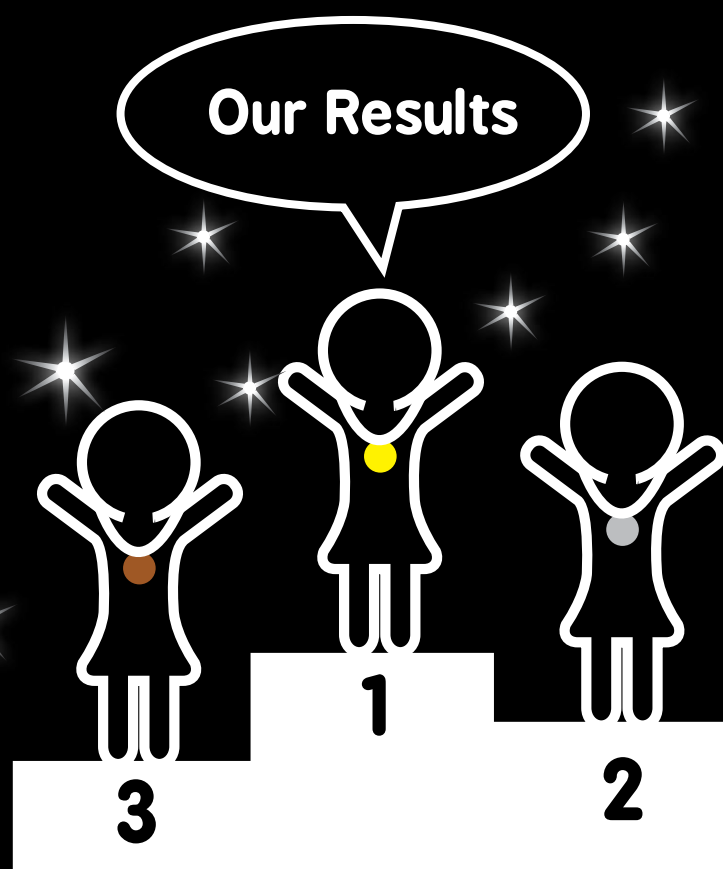


Our Fight



Our Team





Financial Returns

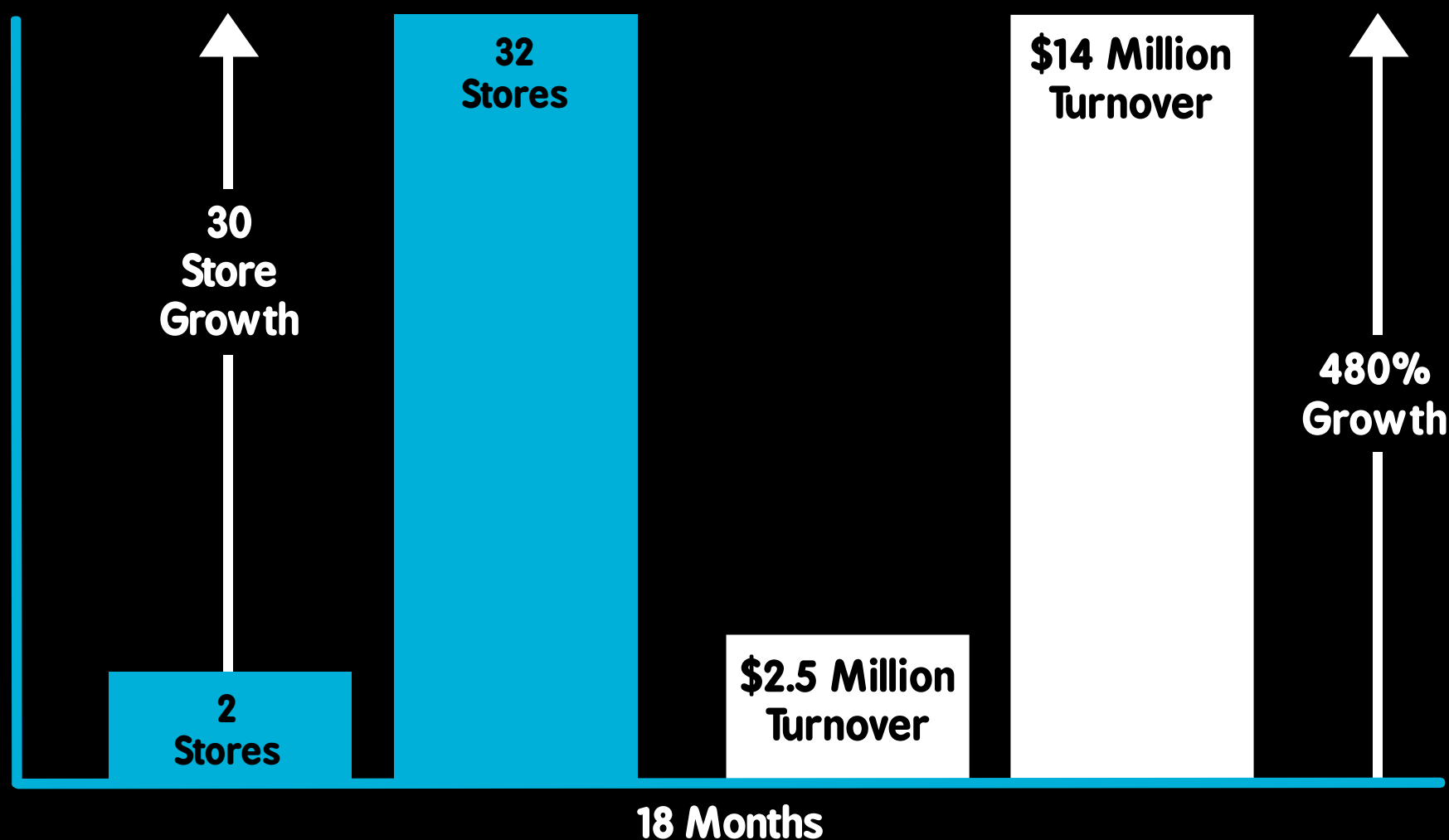
Whilst most advertisers and marketing agencies devise the best way to earn themselves the most money for minimum output, BRP2 deliver the most output for a suitable and agreeable budget spend.

Return on investment is what all companies want to see and it is clear the theories adopted by BRP2 have landed significant results.



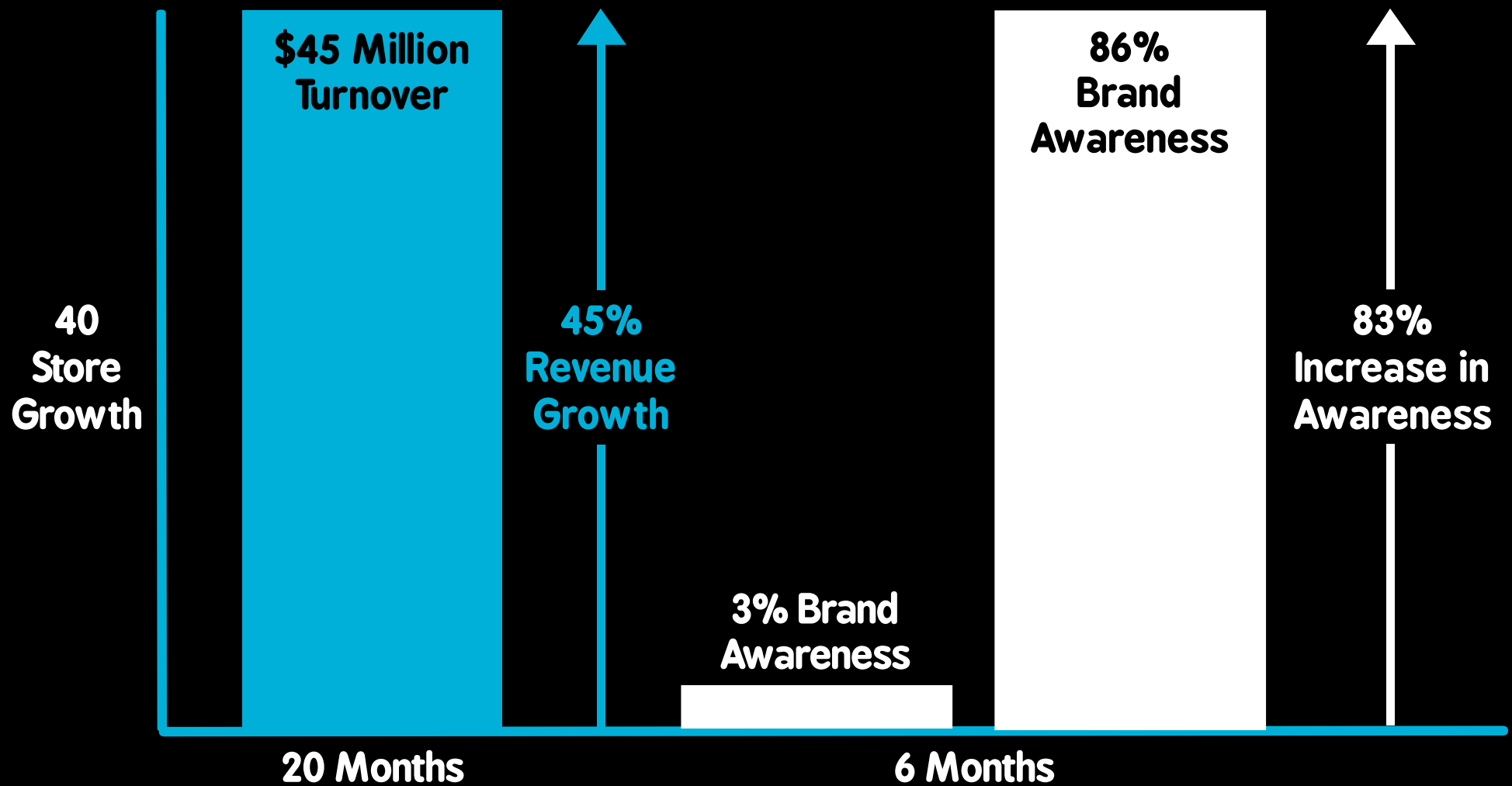


Sandwich savvy, national retail outlet Healthy Habits, achieved a 480% increase in revenue from \$2.5 million to \$14 million growing from 2 stores to 32 in 18 months.



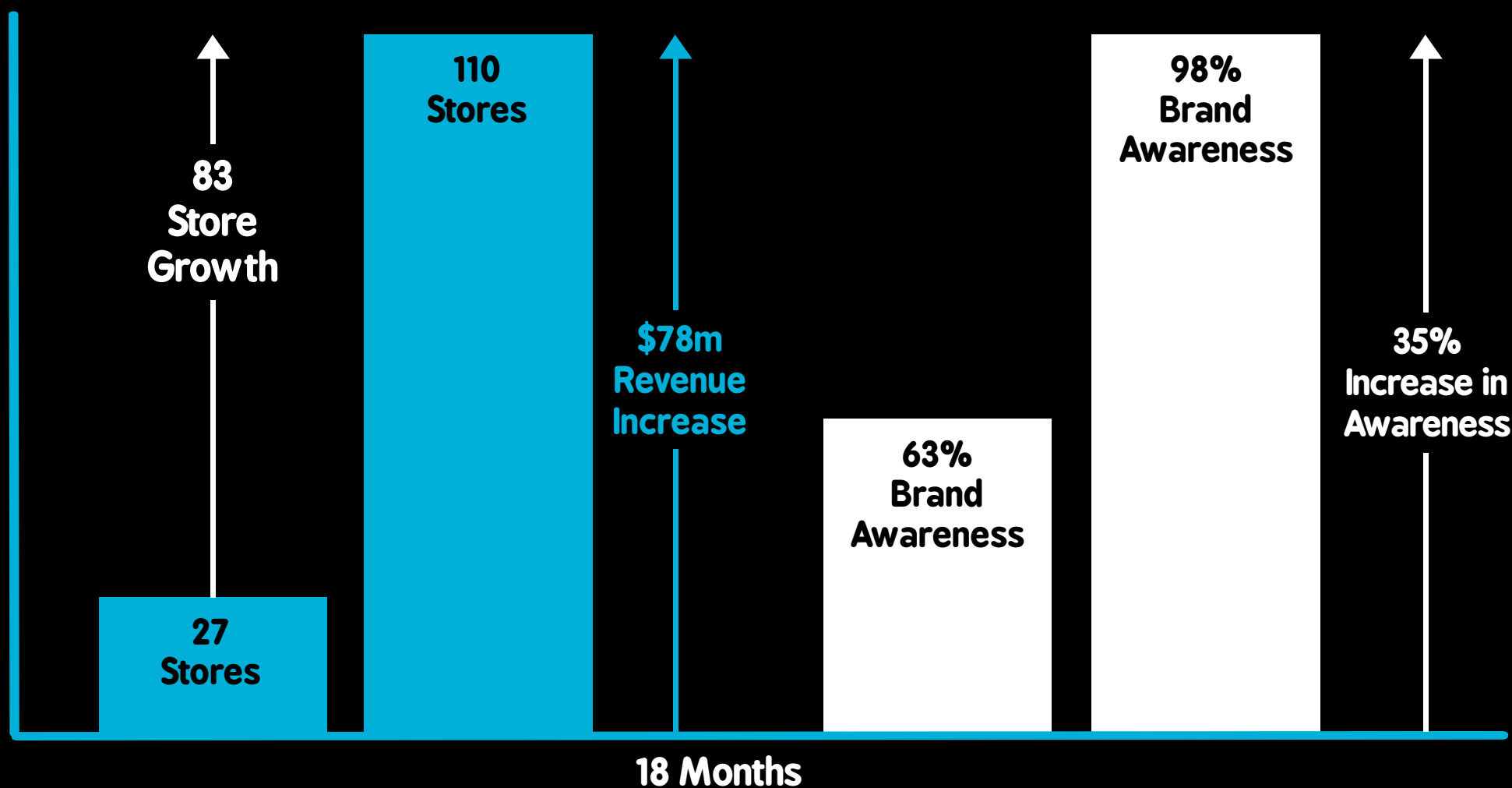


Hair raising haircare and salon entrepreneurs Hairhouse Warehouse not only achieved an increased brand awareness of 3% to 86% (6 months post their brand launch) but grew their network by 40 stores over a 20 month period, increasing annual store turnover by 45% and company revenue by \$45 million (recorded its highest ever year of growth).





The guys that gave the concept of branding a serious Boost ... Juice bar retailer Boost Juice achieved an increase in national awareness from 63% to 98% in 18 months and grew from 27 to 110 stores. They achieved an increase in revenue of \$78 million. *



* Jess worked with boost prior to the development of the BRP2 concept.



Whitegoods white knight and rental franchise, Mr. Rental saw an increased sales of 74% for the 56 store network in the first 12 months.

**% Sales
Increase**

**74%
Increase
in Sales**

12 Months

Awards

Brands R People 2

2008 Winner
30 Under 30 Entrepreneur of the Year
Anthill Magazine

2007 National Finalist
Franchise Woman of the Year
Franchise Council of Australia Awards

Mr Rentals

2008 Winner
Emerging Franchise System of the Year
Franchising Council of Australia Awards

2007 Awarded Silver
Experimental & Specialised Cinematography
ACS Awards



Hairhouse Warehouse

2007 Ranked No. 7
Top 20 Fastest Growing Franchises
BRW Magazine

2007 National Winner
Marketing Excellence Category
Australian Business Awards

2007 Victorian Winner
Emerging Franchise System of the Year
Franchising Council of Australia Awards

2007 National Finalist (Retail Category)
Franchise of the Year
Franchising Council of Australia Awards

2007 National Winner - Media Campaign of the Year
Franchising Council of Australia Awards

2006 National Winner - Franchisee of the Year
Franchise Council of Australia Awards

Banjo's Bakehouse

2006/08 National Winner – Franchisee of the Year
Franchise Council of Australia Awards

Boost Juice

2005 Winner - Franchisor of the Year
Franchising Council of Australia Awards

2005 Winner - Franchise Women of the Year
Franchising Council of Australia Awards

2005 Finalist - Franchisor of the Year
Franchising Council of Australia Awards

2005 Winner - Franchisor of the Year
American Express Awards

2005 Finalist – Business Woman of the Year
International Women's Veuve Clique Awards

2004 Ranked No. 1
Fastest Growing Franchise in Australia
BRW Magazine

2004 National Winner
Westpac Group Business Owner Awards

2004 Victorian Winner
Westpac Group Business Owner Awards

2004 National Winner
Telstra Australian Business Woman of the Year

2004 National Winner
My Business Readers Choice Award

2004 Finalist - Retailer of the Year
Lend Lease Retail Awards

Healthy Habits

2008 Ranked No. 4
Fastest Starter Company in Australia
BRW Magazine

2008 Ranked No. 5
50 Fastest Growing Franchises in Australia
BRW Magazine

2007 National Winner - Retail Brand of the Year
Australian Retailers Association Awards

2007 National Winner – Overall Excellence
My Business National Awards

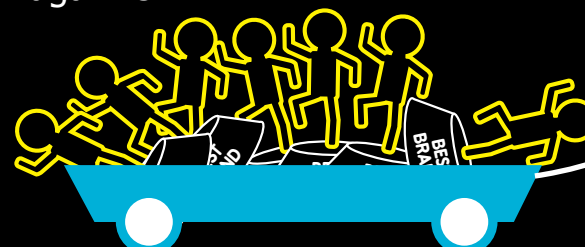
2007 National Winner
Business Champion Entrepreneur
Small Business Champion Awards

2007 Victorian Finalist
Business Champion Entrepreneur
Small Business Champion Awards

2007 Ranked No. 7
Top 50 Companies
Smart Company Awards

2007 Ranked No. 4
50 Fastest Growing Franchises in Australia
BRW Magazine

2007 Ranked No. 4
Fastest Starter Company in Australia
BRW Magazine



Testimonials



“ It was about getting into their heads and developing a concept that customers would become loyal towards... ”

“Jess Logan was introduced to us in mid 2004. At that point we were trying to design a logo for Healthy Habits, but weren’t getting anywhere with other designers. Jess came along, and like a “breath of fresh air” designed a smiley face logo that helped us create a franchising brand out of a humble sandwich bar concept.

She then undertook customer focus groups to truly understand what our customers wanted. It was about getting into their heads and developing a concept that customers would become loyal towards.

Jess then delivered our brand personality across the entire concept with marketing tools that would introduce us into the franchising industry and into food courts around the country. She also helped deliver our Business Plan, Operations Manual, Recipes & Procedures Manual and extensive marketing material for franchising the business.

Jess is an incredible Brand Strategist who is truly capable of taking a basic business and turning it into a unique & special brand. One incredible lady. Someone who I can truly recommend to your business.”

Katherine Sampson

Founder & MD of Healthy Habits

www.healthyhabits.com.au

katherine@healthyhabits.com.au



“ Jess saw what we needed at that time and was instrumental in taking us to the next level... ”

“Jess Logan’s two years at Hairhouse Warehouse as our Brand Strategist saw an amazing development of our brand. Jess saw what we needed at that time and was instrumental in taking us to the next level, bringing her brand experience and strategic guidance and working with our Marketing Team to create our new positioning and brand strategy.

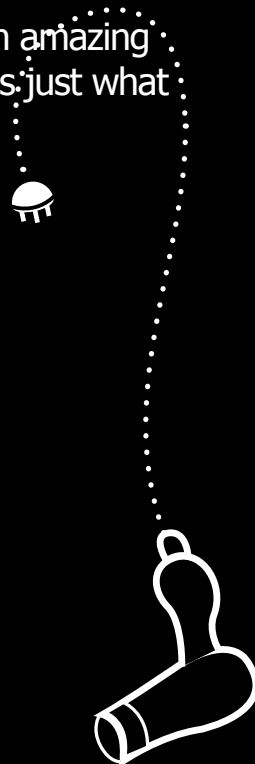
Jess was an extremely valuable resource with amazing dedication, commitment and passion and was just what we needed.”

Joseph Lattouf

Founder & MD of HHWW

www.hairhousewarehouse.com.au

jlattouf@hairhousewarehouse.com.au





“ I would consider Jess one of the best practitioners of brand development and execution... ”

“Jess Logan has a rare talent. Many service providers, especially in the area of branding, marketing and advertising in business have excellent creative and technical skills that focus on their specialty but often do not have a direct connection to execution that translates directly to the bottom line and the growth of enterprise value.

Jess is quite different to these colleagues and has these qualities in spades. I would consider Jess one of the best practitioners of the art of brand development and execution in the region and on a par with world’s best practice in this arena.

Jess has an exceptionally creative and fertile mind that she has applied to develop a process for gathering market facts and customer perception via market research and focus groups. This process is powerful in itself but the skill Jess brings to create value stems from her unique ability to interpret that market information in a manner that underpins the development of brands that speak loudly and with cut through not just to her clients but to the target customers who are the ultimate arbiter of brand and enterprise value.

I have worked with Jess with mutual clients in a cross section of commercial enterprises as both cocontractor/consultant and as a fellow board member overseeing the governance and growth of networks.

I have introduced our clients to her and have been delighted by the effect that she has had on truly transforming a business into a brand which can give life to the strategy, structure and commercial policies that the DC Strategy team develop.

Jess and the BRP2 team not only create the look and feel for the brand but truly know how to bring this to life across all facets of a business from store design to website, point of sale material and importantly the logistics to deliver the tools necessary for the franchisees or store managers to execute on brand strategy.

Jess has always been ready to voice an opinion in the areas of her expertise of brand strategy and customer perception and will strongly argue her view even in the face of fierce opposition to change. It is a great strength to have in a board or management role and I would choose her to be part of any team I would assemble to build a network and brand.”

Rod Young

Executive Director of DC Strategy
www.dcstrategy.com
rod.young@dcstrategy.com



“ She is not afraid to dare a little, to make choices, and to go all the way to the edge with her innovative ideas... ”

“Last year, we retained the services of Jess Logan and BrandsRPeople2 for the complete development of our brand E3 - a sports drink mix. Jess delivered the name and a comprehensive branding package and we have been so thrilled with her brand design and efforts that we have continued our retainer to include the development of an entire product launch and marketing campaign!

Jess' marketing communications team is well versed in digital media, public relations, direct response, psychology and sociology. BrandsRPeople2 have shown us how they will develop ideas that will benefit the people who buy our product and have shown how their services will have a positive impact on our business.

Jess has consistently demonstrated a hunger for learning, experimenting and doing throughout her career, by putting herself on the line and by being genuinely enthusiastic about the results. She is not afraid to dare a little, to make choices, and to go all the way to the edge with her innovative ideas.

We cannot recommend Jess highly enough. You can expect Jess to design a leading brand, one that is far ahead in creating something that has value to the people who need it and want it; as well as what the brand stands for and what the brand “ideal” experience should be, tag lines, logos and all the literal and visual elements of the brand.”

Elizabeth Bowen

Founding Director of E3
www.e3.com.au
elizabeth@e3.com.au



The BRP2 Protest

BrandsRPeople2™ are leading the charge against apathetic brand management and antiquated thinking by challenging current trends and confronting the brave new world of 'Consumer First' thinking head on.

And in the beginning there were brands ...

The whole notion of branding is biblical. That dreaded apple that Adam and Eve bit into may well have been a Granny Smith, but it represents so much more.

So if branding is age old, why do so many people just not get it? And we're not talking about the dudes that walk into a Diesel store or line up for 8 hours to buy a new iPhone, we're talking about the professionals. It's the marketing experts and the self proclaimed advertising gurus who don't have a clue about branding and can't understand that a logo is meaningless if it doesn't reflect who the company is and the types of customers they attract.

'Consumer First' thinking is not a new concept. Didn't the devil think of Adam and Eve first? Yet the uptake in Australia by brand management companies, advertising agencies and marketing experts seems to be non existent.



The BRP2 Revolution

Jess Logan, Founder and Managing Director of BrandsRPeople2™, realised the value of 'Consumer First' thinking when she was working with blue chip giants such as DuPont, Cadbury Schweppes, Ericsson, Tabcorp, Australian Defence Force and BMW.

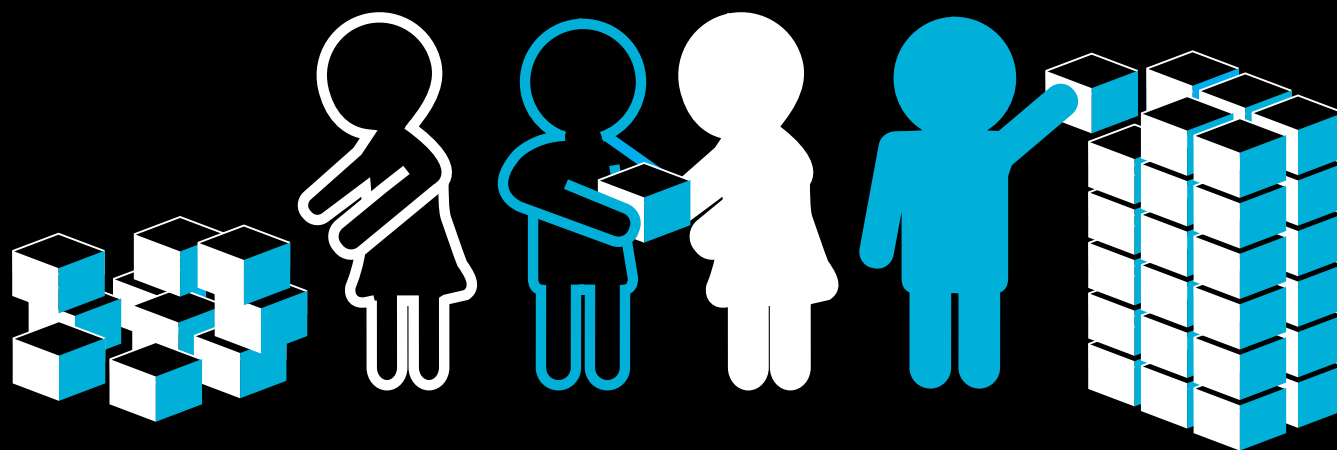
Jess believed in a new order. No more lyrical spin. No more tempting, yet empty promises made by advertising based agencies. No more exorbitant fees paid to the creative guy behind the bland campaign so he could pay for the chic homeless garb he thought looked cool.

Jess went on the attack because agencies leave their clients without any real insight or back up. Sick of what she was seeing, Jess started BRP2 in 2005 and due to her diligence, her willingness to understand a client's infrastructure and her understanding of consumer needs she has built a strong client base of powerful brands who have generated significant results.

BRP2 has become one of the most reputable brand strategy companies in Australia due to its unwavering beliefs, defiance of outdated and inadequate business trends and dedication to achieve outstanding revenue results for each and every one of its clients.



Our Process



Step 1

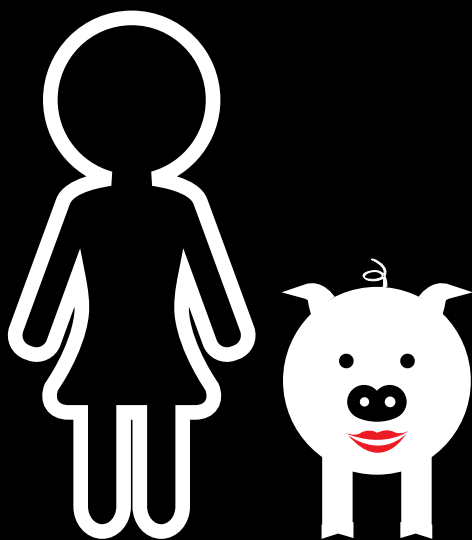
You can put Lipstick on a Pig...

Unfortunately most agencies only go skin deep relying on smoke and mirrors to create a short term buzz. The BRP2 theory states that if agencies don't understand the company as well as the founders and directors, then the only bottom line that will improve is the agency's own.

BRP2 works closely with clients to help facilitate real growth. Our mission is to help clients understand that a brand is not just a logo, nor the marketing used to communicate a message.

A brand is the entire business model, from the quality of its products, to its customer service, to the state of its restrooms.

60% - 70% of the work done by BRP2 focuses on improving the back end of the business model before it is taken to market, to ensure the brand succeeds across all areas.



Step 2

Outside In

Consumer insights are the most valuable asset for your business, so use them wisely.

When you lose your customers, you lose your business. It pays to see things from their perspective.

The biggest problem with most brands is that they are built from the boardroom out, not from the consumers perspective back in.

Advertising generally works to reinforce consumer trends rather than to initiate them. BRP2 look at how the consumer emotes with your philosophies by running qualitative consumer research. Then they create consumer first based outcomes to kick start new innovations.

The BRP2 way is to ensure that your brand is built to connect with the needs and emotions of your consumer market every single time.



Step 3

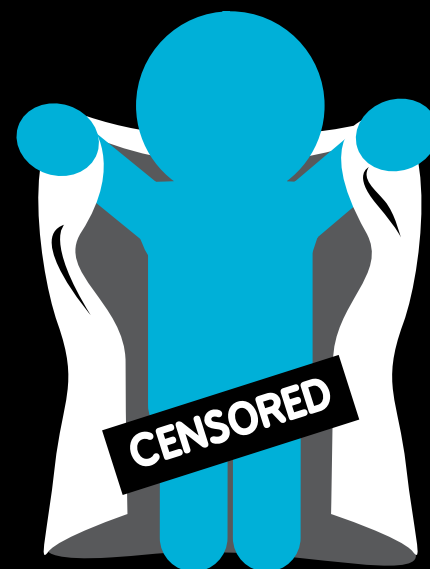
The WOW Factor

Driving the emotional stake through bland marketing hearts and creating a 'WOW' factor that connects with consumers is what BRP2 do best. The best companies, those remembered over time, are the ones that not only connect with their consumers but give them something memorable to talk about.

It's a cliché, but word of mouth is the greatest form of flattery and applies, in no uncertain terms, to a company's overall management structure. To drive word of mouth you have to display a fine set of cojones; a pair big enough to turn heads and leave mouths agape.

Your company needs to have the guts to stand out from the crowd.

The shock factor approach BRP2 take helps you express your identity by diving deep into your company's strategic development, and then bringing the brand to life. What BRP2 won't do is hand the creative over to a designer who doesn't give a toss about who you really are.



Step 4

Actions Speak Louder than Words

If you want to be a brand leader, think beyond your logo, think beyond the colours, think beyond the fact that a catchy slogan will immediately increase sales. It doesn't happen that way.

You just have to actively bring your brand to life in the marketplace. Pretty logos are rubbish if you are not working to get your brand belief across: your logo won't do this for you.

Do you think the 'V' for victory sign would mean a thing if Winston Churchill hadn't backed his words with actions. And what about Richard Branson? He took that iconic letter, a letter that represents victory, used it for his own clever purposes to launch Virgin and is still performing crazy stunts in the name of his brand.

If you're not making noise and actively living your brand belief, you're doomed to failure.

BRP2 always develop an integrated communications strategy that helps you bring your brand to life. This ensures your brand creates significant impact in your market and clearly delivers your brand message in line with your new creative focus. Through this integrated approach, you will gain maximum brand recognition and awareness (across all forms of communication) within your allocated marketing budget.





Belief 1

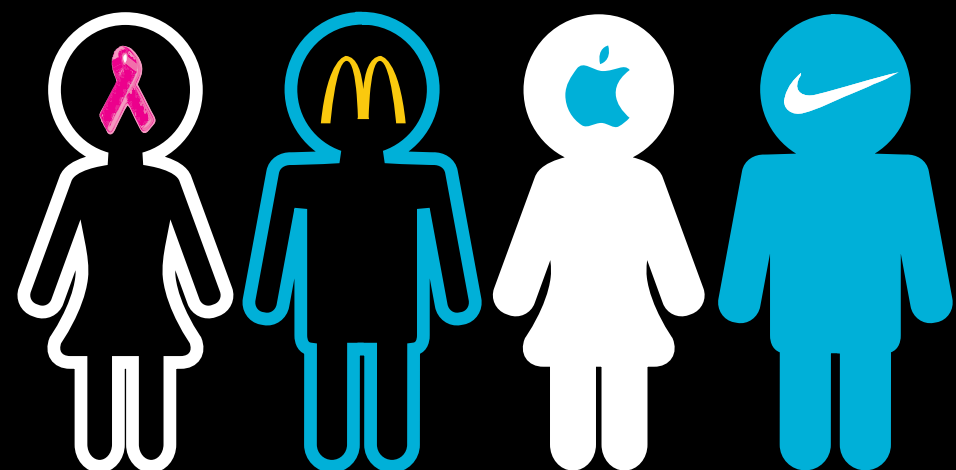
Brands R People 2

It's the attractor factor! We believe in and are passionate about what we are attracted to. Do you feel like falling in love or lust? Do you feel a deep seated attraction to something ... anything? If you do, then you know, whatever we do, we do because we feel an attraction. It's the same with brands.

That's why BRP2's underlying philosophy is that people connect to businesses in exactly the same way as they connect with people. We are psychological, emotional, intuitive beings and we connect with everything around us because of desire and aspiration. Great brands don't just deliver great products, they own a desire.

Brands are people too; they pick you up when you're feeling down, comfort, cajole and make life interesting.

Get it? If you get it...why don't the advertising agencies?



Belief 2

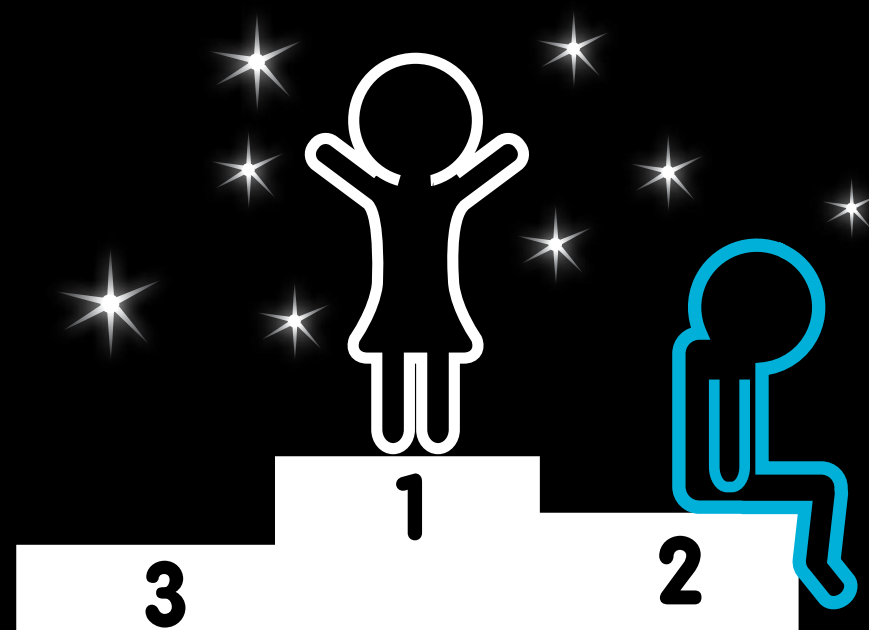
Nobody Remembers 2nd Place

Do you remember who ran 2nd to Cathy Freeman at the 2000 Sydney Olympics? No? And do you know why? Because nobody cares!

If you want to be a winner, you have to think like a winner. The same philosophy applies to branding and leadership.

If you want to be a leader, you have to think like a leader. Ask yourself why Mac is now number one in the computer stakes and what that Apple really represents. Mac took a stance, they thought beyond the box, the packaging and the hard drive; they thought long and hard about their market and the functionality their market craved and when everybody laughed at them, they stood up and laughed back. They defied trends because great brands represent a revolution. They revolutionise industries, thoughts, behaviours and buying patterns. Look at Red Bull (how many people do you reckon have said they've got wings?).

Branding is attitude, it is leadership, it's taking the Red Bull by the horns and making a product, industry, and consumer behaviours your own. And that gives you bragging rights because then you're the leader and you can turn around to competitors and dare them to catch you if they can.

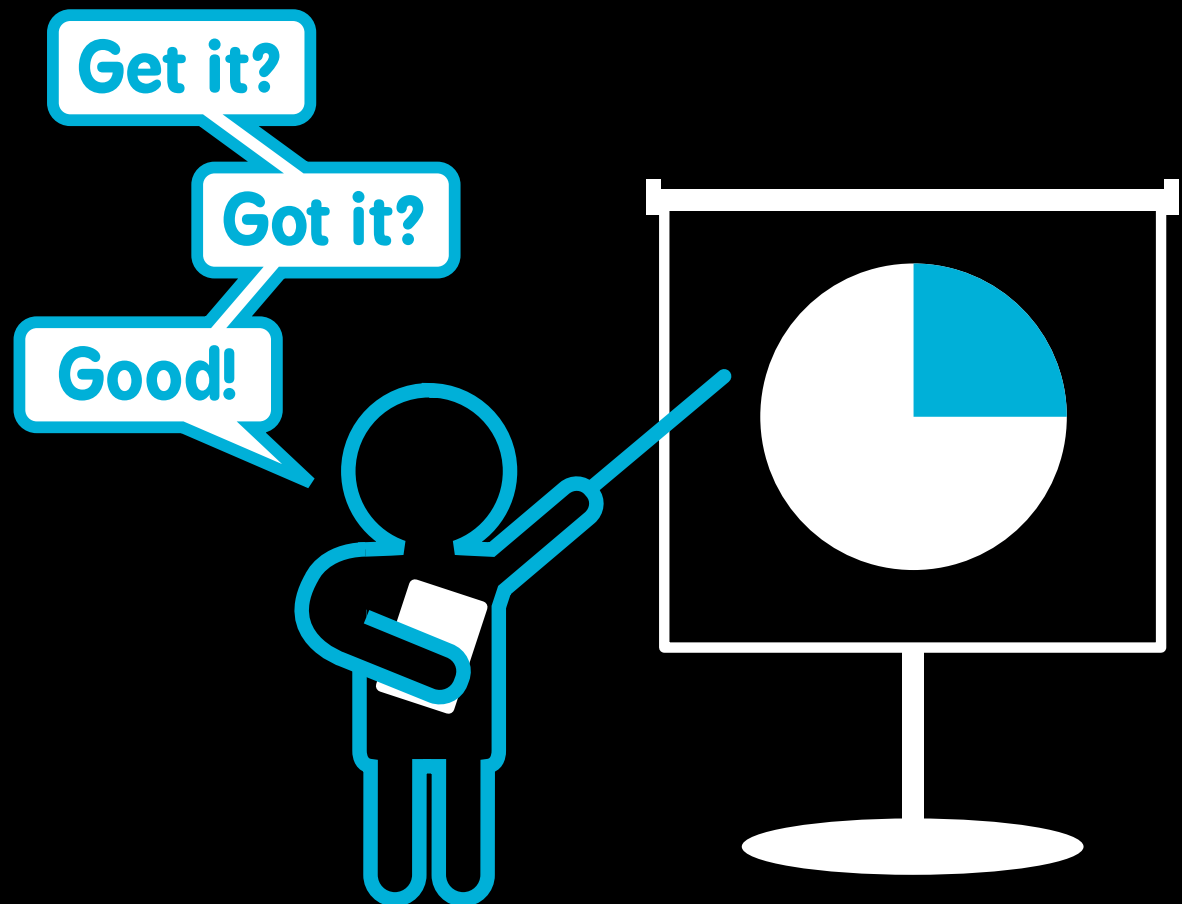


Belief 3

Get it? Got it? Good!

An effective brand strategist takes the time to get to know how the business works from product development, to supply chains, human resources, operations, infrastructure, marketing, financials and company expansion.

Effective branding requires a lot more than a creative brief. A thorough understanding of company operations plays a fundamental role when improving company revenue.



Belief 4

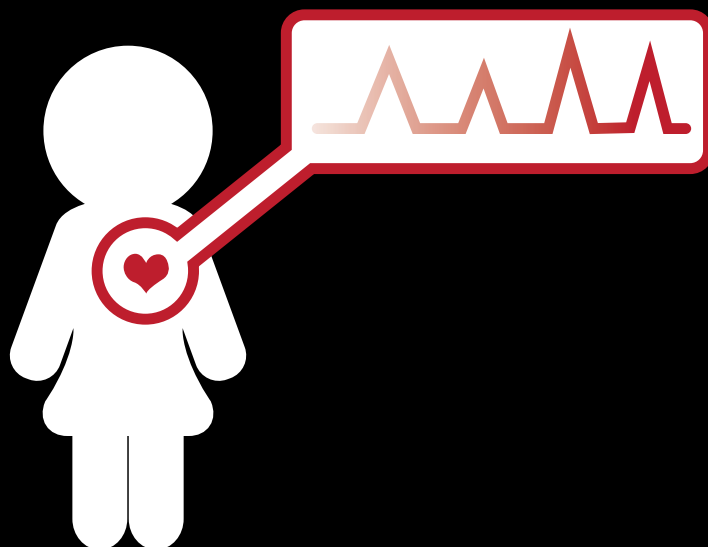
A Brand is NOT a Bloody Logo

It's simple!

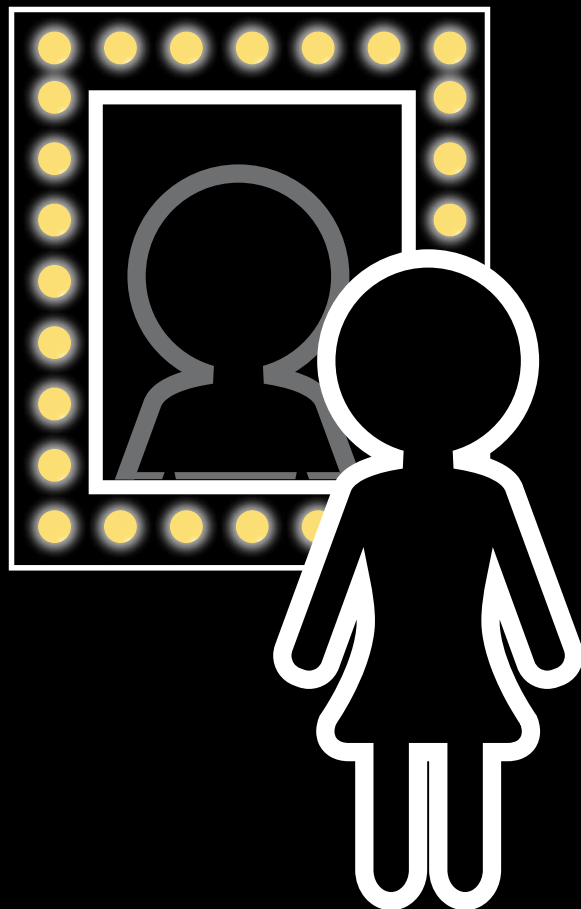
A brand is NOT a logo. Nor is it your company name, the marketing you use to communicate your message... or the colour of the packaging the product comes in.

The brand is your entire business offering.....

Once you get that, you can begin working towards creating a real relationship with your consumer and developing a brand with a heart beat.



Belief 5



It's NOT about You

Don't look inside the box, look outside the box.

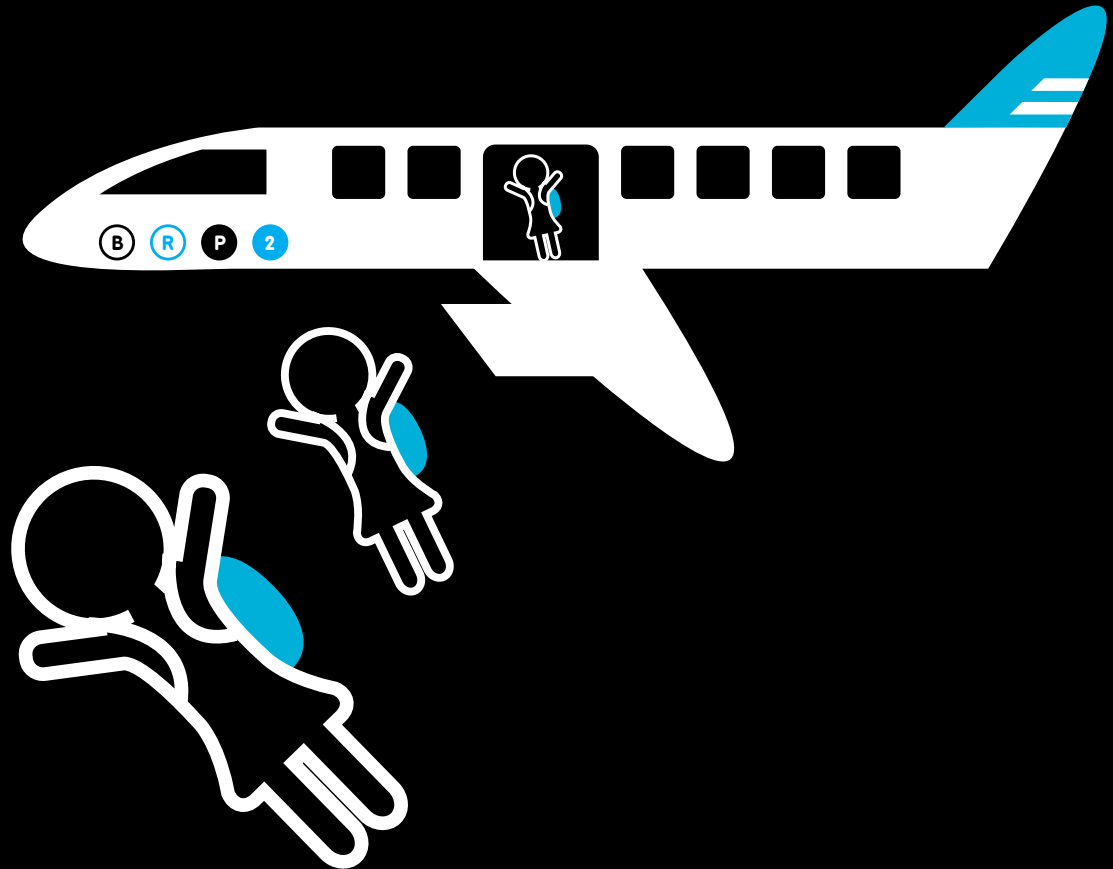
How does 5 or 10 of you sitting in a board room presuming to know what your market wants or how they connect with your industry, get you any closer to generating the right answer?

This 'Inside Out' approach to brand building is doomed to failure. The key to creating your business model is to look at it from the 'Outside In'.

BRP2 never presume to guess, they ask the market first hand.

Know your consumer, it will pay dividends.

Belief 6



Have some Guts

"I'm gonna live forever. Light up the sky like a flame. I'm gonna live forever, baby remember my name. Fame!"

What makes the famous stand out from the crowd? It's guts. It's determination as well, but mostly it's guts. And not the guts that spill out over some people's trousers. We've said it before and we'll say it again, it takes a big set of cojones to make your mark and lead the pack.

So have the guts to do something different. Don't be nervous about it.

Do you think Branson was nervous when he took to the Thames with the Sex Pistols for their rendition of God Save the Queen; do you think he backed off when it was suggested he drive a tank? Regardless of your industry, there are things that you can do that haven't been done before, that set you apart from the rest.

Strong brands have a WOW factor, it's not difficult to find, you just have to have the guts to look for it. Give people a reason to talk about you. Word of mouth is the most effective medium for generating awareness, so put your cojones on the line.

Belief 7

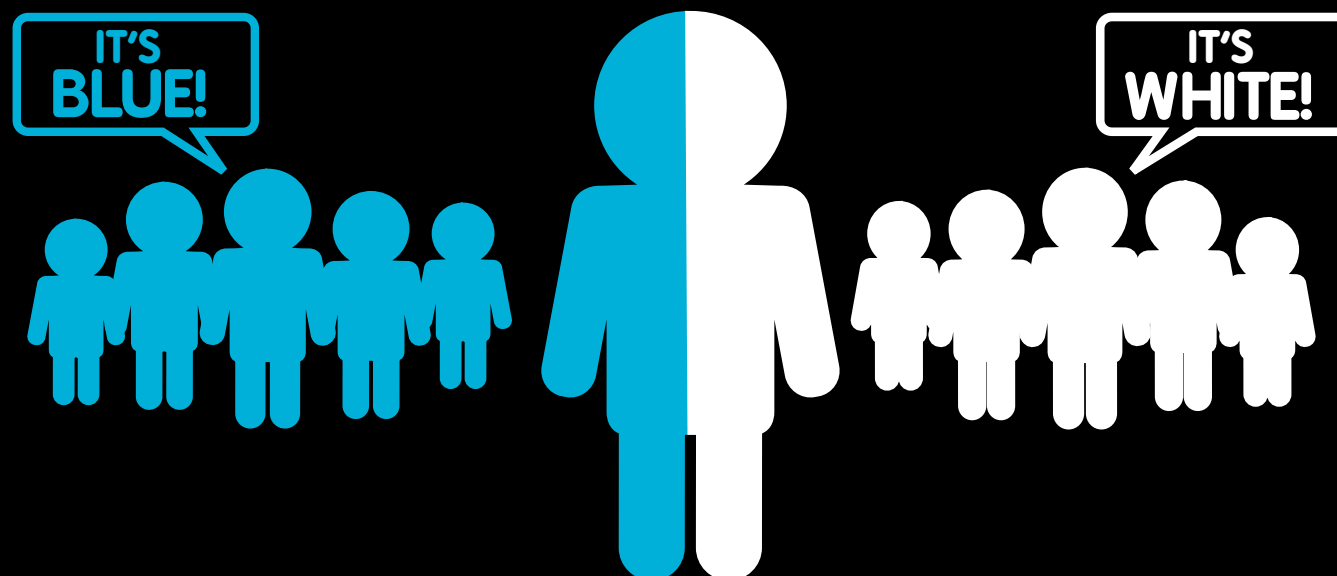
Don't be Bi-Polar!

As consumers we are surrounded by big brands that continuously over promise and under deliver. You've seen all those mafia movies where respect keeps you alive. Believe it. Respect equates to loyalty, loyalty means long term custom. Long term custom, ensures survival. It's time to take the blinkers off.

Customer service: brilliant one day, crap the next. Do you know why? Because the blinkers are still on! Once again, it comes down to what you promise compared to what you deliver. More often than not we see brands promising one thing, and delivering another. Don't pretend you're a youthful, market leader when your consumers want something conservative.

Don't offer fish paste when they want caviar.

Don't give them Jetstar when they want first class Emirates. Once you go down this path, you lose trust, loyalty and whatever else your customer brings to your business (usually the cash that keeps you going). Once you become bipolar, you lose integrity and with that the majority of your friends. The trick is to know your client and know your brand.





Our Founder

Jess Logan, the Managing Director of leading strategic brand consultancy BrandsRPeople2™ is a renowned business development manager, whose theories have netted her clients turnover in excess of \$300 million whilst under her direction.

Jess brings a totally different approach to brand management than that of advertising bureaus who overcharge and under deliver.

What sets Jess apart from other 'brand experts' is her understanding of business structure. BRP2 ensure that the brand remains consistent in the market, achieves measurable success and a significant return on investment for the business.

She certainly 'cuts a fine figure'. Jess became the branding brains behind the accelerated revenue increase of \$14 million (480%) for food hall sandwich giant Healthy Habits helping them grow from 2 stores to 32 stores in 18 months and increased sales for the 56 store national white goods chain, Mr Rental by 74% in the first 12 months.

By the end of 2008, Hairhouse Warehouse not only increased their brand awareness from 3% to 86% (only 6 months post their brand launch) but grew their network by 40 stores over an 20 month period, increasing annual turnover by 45% and company revenue by \$45 million (recording its highest ever year of growth).

Prior to starting BRP2, Jess played an integral strategic role for blue chip industry leaders including Ericsson, Tabcorp, DuPont, Cadbury Schweppes, The Australian Defence Force and British Gas. She was also a member of the braintrust that launched BMW's Mini Cooper into the European market.

Due to her unwavering beliefs in brand strategy, her defiance of outdated and inadequate business trends and her dedication to achieve outstanding revenue results for each and every one of her clients, Jess has become the 'go to girl' for out of the box brand solutions.



Our Team

Team BRP2, led by Managing Director Jess Logan, shares a collective vision to tailor entire business models to meet consumer demands and achieve outstanding revenue results for each and every client.

The BRP2 team members differ from advertising agency spin doctors, by immersing themselves in company culture and building a brand in which culture and community share a mutually beneficial relationship.

They can do this because all the strategists on the BRP2 team have worked as business strategists for a range of SME's and larger businesses. The team carries with them a wealth of expertise in areas including: direct marketing, mainstream advertising, consumer research, product management, general business management, social media, PR and online services.

The teams hands on approach sets them apart in the industry. BRP2 offers in depth analysis of your business model and a philosophy that defies trends, opens doors to better company structure and generates larger profits.





Get in Touch

For enquiries...

Call: 02 8115 9550

Email: brandme@brandsrpeople2.com.au

For boring accounts stuff...

Contact Jolene Buchanan

0410518731

accounts@brandsrpeople2.com.au

Send flowers (or boring mail) to...

Suite 204 / 66 King Street, Sydney, NSW 2000

Check out our website...

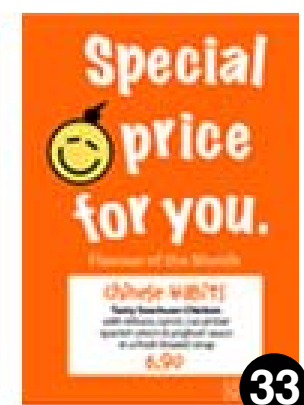
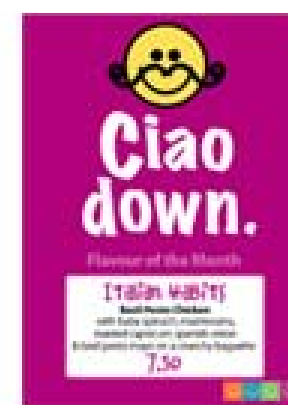
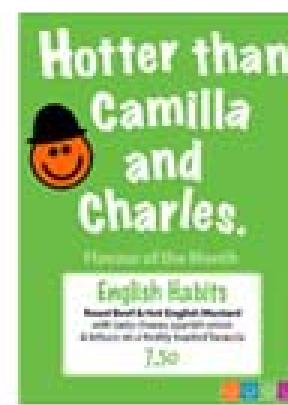
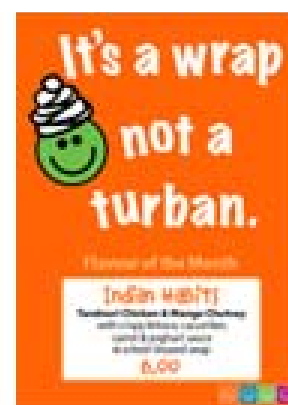
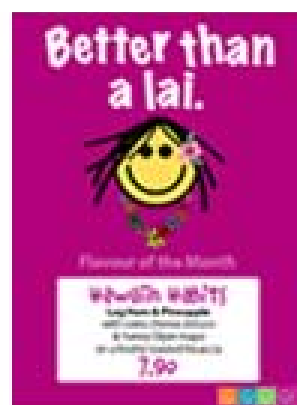
www.brandsrpeople2.com.au







Healthy Habits
Client - 2006
Retail Franchise
Fresh Sandwich Bars
32w Stores - National
\$14 Million Turnover





LVX

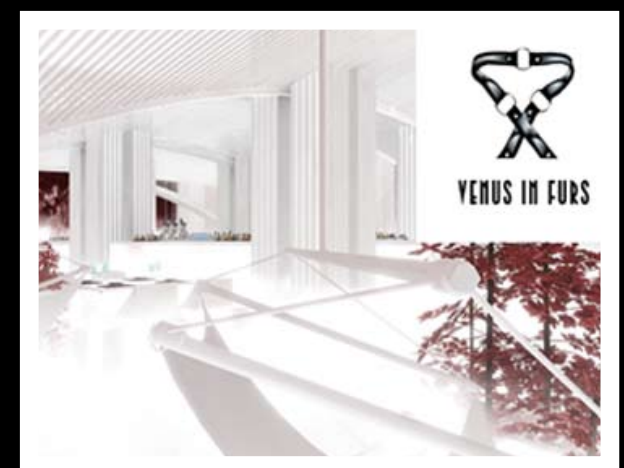
Client - 2007

Retail Franchise

Premium Night Clubs/Bars

8 Venues - VIC

\$20 Million Turnover





Mr Rental

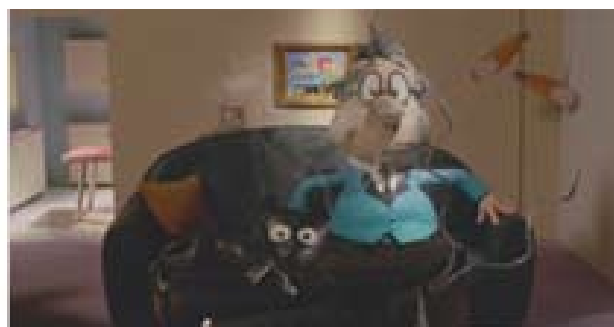
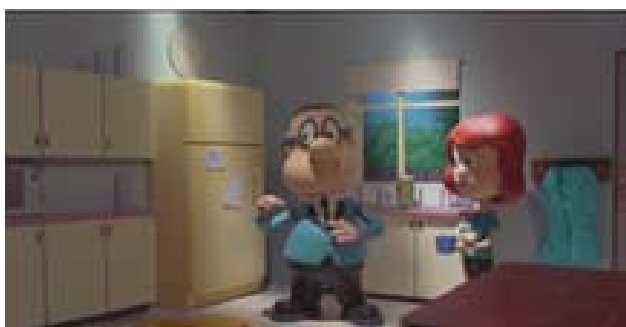
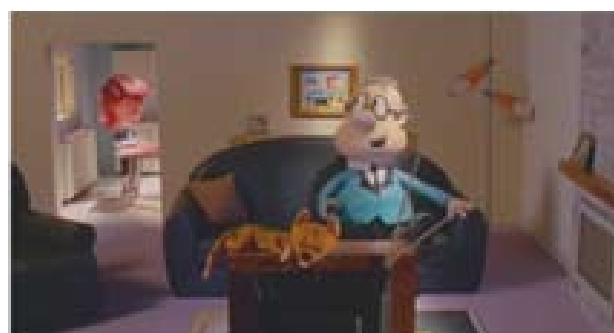
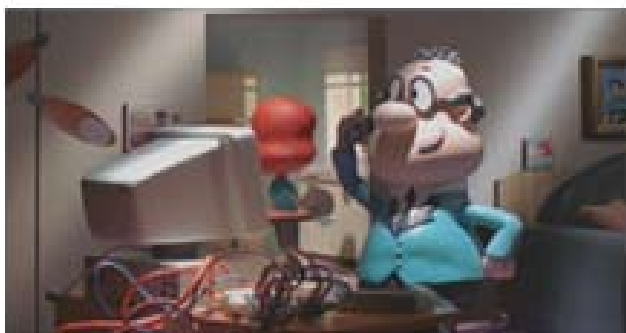
Client - 2007/2008

Retail Franchise

White Good Rentals

56 Stores Nationally

\$40 Million Turnover





Hairhouse Warehouse
Client - 2006/2007
Retail Franchise
Haircare & Salons
127 Stores - National
\$80 Million Turnover





the *secret* recipe

Matchbox - The Secret Recipe

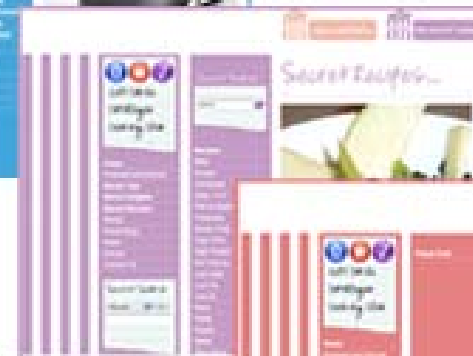
Client - 2008/2009

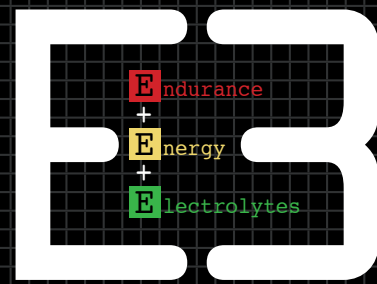
Retail Franchise

Kitchenware/Homeware

20 Stores - VIC & WA

\$20 Million Turnover

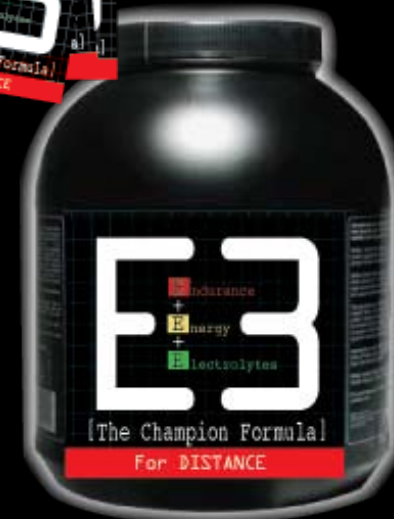




[The Champion Formula]

For DISTANCE

E3 Sports Drink
Client - 2008/2009
Wholesale Beverage
Sports Drink
National Distribution





La Viette Baguette

Client - 2008

Retail Franchise

French/Vietnamese Baguettes

3 Stores - NSW

\$2 Million Turnover





I Venture Experiences
Client - 2008
Adventure Experiences
Online Booking
National Distribution





Think Big Magazine

Client - 2008

Publication

Personal Development/Business

National Distribution





Bread & Butter Bakehouse

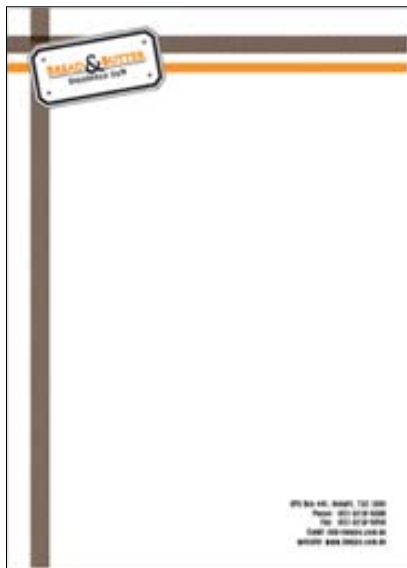
Client - 2008

Retail Franchise

Bakehouse Cafe

42 Stores - National

\$35 Million Turnover



DEXTA

Helping humans understand their bodies



Dexta

Client - 2009

Medical Industry/Radiology

Body Composition Testing





De POT Man
Client - 2006
Retail Franchise
Gardening/Pots
5 Stores - NSW & QLD
\$3 Million Turnover





Holy Bread
Client - 2007
Wholesale
Artisan Breads
National Distribution

| | | | |
|--|--|---|--|
| <p>blessed be thy holy bread</p>  <ul style="list-style-type: none"> anti-pastel croissants chocolate loaf cardamom corn bread dark rye French stick fruit loaf light rye multi-grain olive bread potatoes pumpkin bread rose dough whole sun-dried tomato and spring onion stems walnut bread wholemeal | <p>bow down to thy divine danish</p>  <ul style="list-style-type: none"> almond croissant apple danish apricot danish blueberry danish blueberry danish bread & butter pudding croissant croissant (similar to coffee scroll) fruit loaf hedgehog vanilla slice raspberry danish | <p>worship thy holy tart</p>  <ul style="list-style-type: none"> apple custard crumble apple tart apricot & almond tart blueberry & custard custard tart fruit flan lemon meringue lemon tart mixed berry & almond tart peach & custard pear & almond peach & honey & chocolate raspberry & custard | <p>praise thy angel cakes</p>  |
|--|--|---|--|

heaven sent home delivery

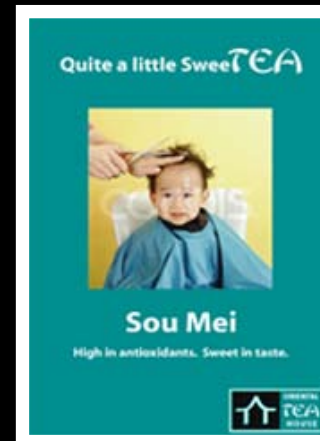
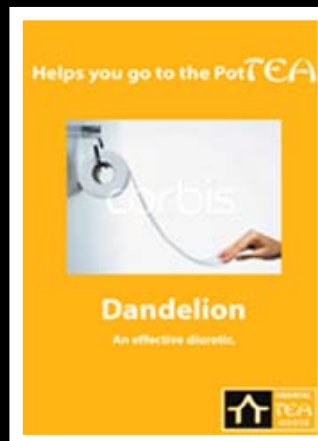


We deliver Holy Bread straight to your door!

| | | | | | |
|--|--|---|--|--|---|
| <p>worship thy holy buns</p>  <p>1 free fruit buns with every holy loaf purchased</p> | <p>praise thy marvelous muffin</p>  <p>buy 3 muffins and get 1 free</p> | <p>lead us to temptation</p>  <p>buy any loaf and get a tasty treat for \$1</p> | <p>hail thy heavenly rolls</p>  <p>purchase 5 holy rolls and get 1 free</p> | <p>give us our daily bread</p>  <p>free coffee with any holy bread purchase</p> | <p>let there be light</p>  <p>holy loaf for only \$2</p> |
|--|--|---|--|--|---|



Oriental Tea House
Client - 2006
Retail
Tea & Yum Cha
4 Stores - VIC
\$5 Million Turnover



| | | | | | | | |
|---|---|---|--|---|--|---|--|
| Herbal TEA House Blend Relaxing • Calming • Uplifting <ul style="list-style-type: none"> Assam TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA | Green TEA House Blend Refreshing • Cleansing • Antioxidant Rich <ul style="list-style-type: none"> Assam TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA | PopulariTEA Popular Black Tea <ul style="list-style-type: none"> Assam TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA | FruitTEA All Natural Fruit Tea <ul style="list-style-type: none"> Assam TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA | TastTEA Flavoured Black Tea <ul style="list-style-type: none"> Assam TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA | Herbal TEA House Blend Nourishing • Beautifying • Relaxing <ul style="list-style-type: none"> Assam TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA | SpecialiTEA Premium Black Tea <ul style="list-style-type: none"> Assam TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA | White TEA High in Antioxidants <ul style="list-style-type: none"> Assam TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA Earl Grey TEA |
|---|---|---|--|---|--|---|--|



Bootcamps Australia
Client - 2006
Retail Franchise
Fitness Industry
12 Operations
\$5 Million Turnover

